



Finding Aid for

**PHILCO-FORD CORPORATION PUBLICATIONS COLLECTION,
1940-1969
Accession 976**

Finding Aid Published: November 2011



Electronic conversion of this finding aid was funded by a grant from the Detroit Area Library Network (DALNET)
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OVERVIEW

REPOSITORY: Benson Ford Research Center
The Henry Ford
20900 Oakwood Blvd
Dearborn, MI 48124-5029
www.thehenryford.org
research.center@thehenryford.org

ACCESSION NUMBER: 976

CREATOR: Philco-Ford Corporation

TITLE: Philco-Ford Corporation publications collection

INCLUSIVE DATES: 1940-1969

QUANTITY: 0.8 cubic ft.

LANGUAGE: The materials are in English

ABSTRACT: Philco-Ford Corporation formed in 1966 after Ford Motor Company bought out Philco, a manufacturer of products for the home. The collection includes records from the company including annual reports and product information.

ADMINISTRATIVE INFORMATION

- ACCESS RESTRICTIONS:** The collection is open for research
- COPYRIGHT:** Copyright has been transferred to The Henry Ford by the donor. Copyright for some items in the collection may still be held by their respective creator(s).
- ACQUISITION:** Ford Motor Company donation, 1964
- PREFERRED CITATION:** Item, folder, box, accession 976, Philco-Ford Corporation publications collection, Benson Ford Research Center, The Henry Ford
- PROCESSING INFORMATION:** Collection processed by Ford Motor Company Archives staff, September 1964.
- DESCRIPTION INFORMATION:** Original collection inventory list prepared and published by Ford Motor Company Archives Center staff in September 1964.
- Finding aid prepared by Elyssa Bisoski, November 2011, and published in November 2011.
- Finding aid prepared using Describing Archives: A Content Standard (DACS) and local guidelines.

HISTORICAL NOTE

In 1919, the Philco trademark was introduced on a line of batteries. By 1930, Philco had introduced its first huge seller, a radio which would make it the number one radio producer in the country. Philco would remain the leader in home entertainment electronics until World War II. During World War II, Philco supplied war equipment for the United States government. After the war, the company continued work in military and space electronics, but also produced home appliances including air conditioners and refrigerators. It entered the electric range industry in 1949 and the home laundry field in 1954. Although a major manufacturer of consumer products by 1961, sales were unable to offset the costs of developing computers and new products. Purchased by Ford Motor Company in 1961, it became in 1966 a wholly-owned subsidiary known as Philco-Ford Corporation. In 1974, Ford sold Philco to GTE-Sylvania.

SCOPE AND CONTENT NOTE

The collection is comprised of annual reports for the Philco Corporation, 1940-1960; a press kit created in 1963; mimeographed histories of Philco; personnel charts, 1962-1963; a smattering of sales and technical literature; and a Philco distributor list, undated.

SUBJECT TERMS

Names, Personal and Corporate
Philco-Ford Corporation

Subjects
Philco-Ford Corporation--History
Philco-Ford Corporation--Products
Electronics
Household electronics

CONTAINER LIST

Box no.	Description
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Box 1

Product brochures, 1962-1969
Product booklets, 1963
TechRep Division booklets
Miscellaneous service division booklets

Box 2

Annual Reports
1940-1944
1945-1949
1950-1954
1955-1960
1940-1947 (bound volume)
1948-1960 (bound volume)