



Finding Aid for

**LIBERTY MUTUAL INSURANCE COMPANY RECORDS, 1952-1993**  
**Accession 1775**

Finding Aid Published: January 2012



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## OVERVIEW

REPOSITORY: Benson Ford Research Center  
The Henry Ford  
20900 Oakwood Blvd  
Dearborn, MI 48124-5029  
www.thehenryford.org  
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ACCESSION NUMBER: 1775

CREATOR: Liberty Mutual Insurance Company

TITLE: Liberty Mutual Insurance Company records

INCLUSIVE DATES: 1952-1993

QUANTITY: 0.4 cubic ft.

LANGUAGE: The materials are in English

ABSTRACT: The records are comprised of pamphlets, brochures, press kits, videotapes, and audiotapes relating to Liberty Mutual Company's efforts to promote automobile safety.

## ADMINISTRATIVE INFORMATION

- ACCESS RESTRICTIONS:** The papers are open for research. Videotapes and cassette tapes are not available for use. Researchers interested in audiotapes should contact Benson Ford Research Center staff.
- COPYRIGHT:** Copyright has been transferred to the Henry Ford by the donor. Copyright for some items in the collection may still be held by their respective creator(s).
- ACQUISITION:** Donated by Liberty Mutual Insurance Company in 1993 and Tom B. Leamon in 1992.
- PREFERRED CITATION:** Item, folder, box, accession 1775, Liberty Mutual Insurance records, Benson Ford Research Center, The Henry Ford
- PROCESSING INFORMATION:** Collection processed by Benson Ford Research Center staff in October 1997
- DESCRIPTION INFORMATION:** Original collection inventory list prepared by Benson Ford Research Center staff, October 1997.
- Finding Aid prepared by Elyssa Bisoski, January 2012 and published in January 2012.
- Finding aid prepared using Describing Archives: A Content Standard (DACS) and local guidelines.

## **HISTORICAL NOTE**

Liberty Mutual Insurance Company, in collaboration with the Ford Motor Company, General Motors and Cornell Aeronautical Laboratory, produced two safety car prototypes in the late 1950s and early 1960s. They were made to research and demonstrate automobile safety features designed around the concept of "packaging the passenger."

## **SCOPE AND CONTENT NOTE**

The records are comprised of pamphlets, brochures, press kits, videotapes, and audiotapes relating to Liberty Mutual Company's efforts to promote automobile safety. The records include an oral history with Charles Sparrell who was an assistant vice president at Liberty Mutual and an engineer on the project. Two "survival cars," also known as "safety cars," a Ford Fairlane and a Chevrolet, are in the collections of The Henry Ford.

## **SUBJECT TERMS**

### Names, Personal and Corporate

Cornell Aeronautical Laboratory

Ford Motor Company

General Motors Corporation

Liberty Mutual Insurance Company

### Subjects

Automobiles--Crash tests

Automobiles--Safety measures

Automobile engineers

Fairlane automobile

Chevrolet automobile

Insurance

Traffic safety

Traffic engineers

### Genre and Form

Audiocassettes

Videocassettes

Pamphlets

## BOX AND FOLDER LISTING

**Box no.**                      **Description**

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### Box 1

"How to Get the Family Car More Often," 1967 (four pamphlets)  
"Tips from the Pros: Lessons from Accident-Free drivers," undated (2 pamphlets)  
"It Couldn't Happen to Me...", 1967 (2 pamphlets)  
"Liberty Mutual Survival Cars: Ford Museum Piece," 1993 (videotape)  
"Interview with Charles F. Sparrell, Liberty Mutual Insurance re: Survival Cars I and II,"  
1993 (videotape and cassette tape)  
"Liberty Mutual's Automobile Owner's Policy," 1966 (pamphlet)  
"Liberty Mutual Research Center," 1987 (booklet)  
"Liberty's Part in the Highway Safety Movement," circa 1967 (2 pamphlets)  
"Liberty Mutual Research Center: Research to Reality," 1991 (booklet)  
"Liberty Mutual Skid Control School," undated (2 booklets)  
Cornell Aeronautical Laboratory (bound volumes)  
    "Automobile Crash Safety Research"  
        December 31, 1953  
        March 1955  
    "Cornell Committee for Transportation Safety Research," 1950s  
    "Study of Human Kinematics in a Rolled-Over Automobile, June 30, 1959  
    "Motions of Skidding Automobiles" by H.S. Redt, Jr. and W.F. Milliken, Jr., 1960  
Survival Cars I and II media kit, 1993  
"Objective: Fewer Accidents - A Package of Automotive Safety Material from Liberty  
Mutual," undated (2 folders)  
Miscellaneous survival car papers