



Finding Aid for

FORD MOTORSPORTS RECORDS, 1957-1968

Accession 1930

Finding Aid Published: August 2014



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OVERVIEW

REPOSITORY: Benson Ford Research Center
The Henry Ford
20900 Oakwood Blvd
Dearborn, MI 48124-5029
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research.center@thehenryford.org

ACCESSION NUMBER: 1930

CREATOR: Ford Motor Company. Lincoln-Mercury Public Affairs
Department.

TITLE: Ford Motorsports records

INCLUSIVE DATES: 1957-1968

QUANTITY: 1 cubic ft.

LANGUAGE: The materials are in English

ABSTRACT: The Ford Motorsports records are made up of correspondence, press releases and other textual materials, photographs, proof sheets, and negatives maintained by the Lincoln-Mercury Public Affairs Department documenting Ford Motor Company's involvement in racing and performance testing.

ADMINISTRATIVE INFORMATION

- ACCESS RESTRICTIONS:** The collection is open for research
- COPYRIGHT:** Copyright has been transferred to The Henry Ford by the donor. Copyright for some items in the collection may still be held by their respective creator(s).
- ACQUISITION:** Ford Motor Company donation, 2007
- RELATED MATERIAL:** Related material held by The Henry Ford:
- PCGCampbell Ford Motorsports transparencies,
Accession 88.208.0
- PCGCampbell Ford Motorsports visual materials,
Accession 2009.1.1959
- PREFERRED CITATION:** Item, folder, box, accession 1930, Ford Motorsports records, Benson Ford Research Center, The Henry Ford
- PROCESSING INFORMATION:** Collection processed by Benson Ford Research Center staff, 2007.
- DESCRIPTION INFORMATION:** Original collection inventory list prepared and published by Benson Ford Research Center staff in 2007.
- Finding aid prepared by Elyssa Bisoski, December 2011.
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- Finding aid prepared using Describing Archives: A Content Standard (DACS) and local guidelines.

SCOPE AND CONTENT NOTE

The Ford Motorsports records are arranged in three series and are made up of correspondence, press releases and other textual materials, photographs, proof sheets, and negatives maintained by the Lincoln-Mercury Public Affairs Department documenting Ford Motor Company's involvement in racing and performance testing.

The **Events and Automobiles series**, 1957-1968, covers Ford-Lincoln-Mercury involvement in races, durability runs, and rallies such as the Cape Horn to Fairbanks Durability Run, Comet Durability Run and Comet drag racing, East African Safari Rally, Le Mans race, Indianapolis 500 pace car program, and Mobilgas Economy Run. Ford's entry in many of these events was the Mercury Comet. In addition the series contains information on the road trip, "Aventura Alaska-Brasil," taken by William and Renée Carroll and the Lincoln Continental executive limousine.

The **Drivers series**, 1967, consists of biographical information on race car drivers Don Nicholson and Dan Gurney. Other information on drivers, including photographs, can be found in other parts of the collection.

The **Summary Information series**, 1962-1963, consists of summary information on racing events as well as automobile and engine specifications.

SUBJECT TERMS

Names, Personal and Corporate

Gurney, Dan

Nicholson, Don, 1927-2006

Ford Motor Company. Lincoln-Mercury Public Affairs Department.

Indianapolis Speedway Race

Subjects

Automobile industry and trade

Automobile rallies

Automobile racing

Automobile racing drivers

Automobiles, Racing

Comet automobile

Drag racing

Dragsters

East African Safari Rally

Le Mans Endurance Race, France

Lincoln automobile

Mercury automobile

Motorsports

Sports cars

Stock cars (Automobiles)

Genre and Form

Photographs

Photographic prints

Negatives (photographic)

Color transparencies

CONTAINER LIST

Box no.	Description
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Box 1

EVENTS AND AUTOMOBILES

- Aventura Alaska-Brasil, 1967-1968
- Cape Horn to Fairbanks Durability Run, 1963-1964 (3 folders)
- East African Safari
 - Photography, 1963-1964
 - Textual materials, 1963-1964

Box 2

- Indianapolis 500
 - Indianapolis Motor Speedway pace car, 1957
 - Indianapolis 500 pace car program, 1957-1966
- Le Mans: 24 Hours of Le Mans Race, 1966 (from Ford of Britain)
- Lincoln Continental executive limousine for funeral directors, 1966
- Mercury Comet and Cyclone
 - Comet Durability Run, 1963-1964
 - Photography, 1964
 - General, 1963-1965 (3 folders; includes press releases, advertising brochures, correspondence, interviews, schedules, scripts, and photographs)
 - Mercury Comet performance, 1965-1966
 - Mercury Cyclone drag racing, 1967
 - This Is No Ordinary Mercury: drag racing, undated
- Mobilgas Economy Run, 1956, 1958-1960, 1965

Box 3

DRIVERS

- Gurney, Dan, 1967
- Nicholson, Don, 1967

SUMMARY INFORMATION

- High performance Mercury engines, 1962
- Summary of performance events, 1963