



Finding Aid for

FORD INTERNATIONAL EXECUTIVE NEWSLETTERS, 1950-1956
Accession 505

Finding Aid Published: October 2011



Electronic conversion of this finding aid was funded by a grant from the Detroit Area Library Network (DALNET)
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OVERVIEW

REPOSITORY: Benson Ford Research Center
The Henry Ford
20900 Oakwood Blvd
Dearborn, MI 48124-5029
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ACCESSION NUMBER: 505

CREATOR: Ford Motor Company. Public Relations Department.

TITLE: Ford International executive newsletters

INCLUSIVE DATES: 1950-1956

QUANTITY: 0.4 cubic ft.

LANGUAGE: The materials are in English

ABSTRACT: The Ford International executive newsletters were informal newsletters intended to share information about overseas branches of the Ford Motor Company. This collection contains newsletters from the 1950s as well as economic news abstracts from the same period.

ADMINISTRATIVE INFORMATION

- ACCESS RESTRICTIONS:** The collection is open for research
- COPYRIGHT:** Copyright has been transferred to The Henry Ford by the donor. Copyright for some items in the collection may still be held by their respective creator(s).
- ACQUISITION:** Ford Motor Company Archives donation, 1964
- PREFERRED CITATION:** Item, folder, box, accession 505, Ford International executive newsletters, Benson Ford Research Center, The Henry Ford
- PROCESSING INFORMATION:** Collection processed by Ford Motor Company Archives staff, December 1962.
- DESCRIPTION INFORMATION:** Original collection inventory list prepared by Ford Motor Company Archives staff and published in December 1962.
- Finding aid prepared by Elyssa Bisoski, October 2011, and published in October 2011.
- Finding aid prepared using Describing Archives: A Content Standard (DACS) and local guidelines.

HISTORICAL NOTE

In the 1950s, Ford Motor Company public relations staff instituted a series of occasional, informal newsletters as a device for sharing news and information about interesting methods being used in the various overseas branches of the Ford Motor Company.

SCOPE AND CONTENT NOTE

The collection contains newsletters documenting public relations activities in Ford Motor Company plants around the world in the early 1950s. Also included are economic news abstracts for 1950 to 1951 and a small public relations file.

ARRANGEMENT

Collection is organized chronologically.

SUBJECT TERMS

Names, Personal and Corporate

Ford, Henry, 1917-1987

Mills, A. K. (Augustus King), 1902-1954

Ford Motor Company. Public Relations Department.

Subjects

Ford Motor Company. Management.

Ford Motor Company. International Division. Public Relations.

Automobile industry and trade

Ford automobile

Branches (Business enterprises)

Genre and Form

Reports

CONTAINER LIST

Box no.	Description
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Box 1

Ford International
General public relations, 1950-1955
Executive newsletters, 1950-1956
Economic news abstracts, 1950-1951