



Finding Aid for

FIFTIETH ANNIVERSARY TRIBUTES SUBSERIES, 1953
Accession 129

Finding Aid Published: March 2012



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OVERVIEW

REPOSITORY: Benson Ford Research Center
The Henry Ford
20900 Oakwood Blvd
Dearborn, MI 48124-5029
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ACCESSION NUMBER: 129

CREATOR: Ford Motor Company. Archives.

TITLE: Fiftieth Anniversary Tributes subseries

INCLUSIVE DATES: 1953

QUANTITY: 0.4 cubic ft., 3 oversize boxes and one plaque

LANGUAGE: The materials are in English.

ABSTRACT: The Fiftieth Anniversary Tributes subseries contains recordings, printed materials and awards presented to Ford Motor Company on its fiftieth anniversary.

ADMINISTRATIVE INFORMATION

- ACCESS RESTRICTIONS:** The collection is open for research. Use of original audio or visual materials will require production of digital copies for use in the reading room; interested researchers should contact Benson Ford Research Center staff in advance at research.center@thehenryford.org
- COPYRIGHT:** Copyright has been transferred to The Henry Ford by the donor. Copyright for some items in the collection may still be held by their respective creator(s).
- ACQUISITION:** Ford Motor Company Archives donation, 1964.
- RELATED MATERIAL:** Related material held by The Henry Ford:
Part of the Special events series, which includes:
- Henry Ford Centennial subseries, Accessions 899 and 1139
- Ocean to Ocean Race Re-enactment subseries, Accession 717
- PREFERRED CITATION:** Item, folder, box, accession 129, Fiftieth Anniversary Tributes series, Benson Ford Research Center, The Henry Ford
- PROCESSING INFORMATION:** Collection processed by Ford Motor Company Archives staff, date unknown
- DESCRIPTION INFORMATION:** Original collection inventory list prepared by Ford Motor Company Archives staff, date unknown
- Finding aid prepared by Elyssa Bisoski, March 2012, and published in March 2012.
- Finding aid prepared using Describing Archives: A Content Standard (DACS) and local guidelines.

HISTORICAL NOTE

The relocation of the archives from the Ford Engineering Laboratory to the Fair Lane home of Henry and Clara Ford was timed to coincide with the fiftieth anniversary of the company. One of the earliest corporate archives in the country, the public launching of the archives and the papers held there was said to have garnered more publicity than any other anniversary event. Ford Motor Company archivists were frequently very involved in company special events including planning, preparing publications, and documenting activities. Archives staff, for example, coordinated all activities of the 1963 Ford Centennial, working with numerous internal and external organizations. Logistics and planning for the 1959 re-enactment of the 1909 New York to Seattle Transcontinental Endurance Race included securing an appropriate Model T, ordering press packets for the event, and contacting newspapers along the route for available information on the original race.

SCOPE AND CONTENT NOTE

The Activities subgroup is organized into two series. The Special events series includes material collected or created to celebrate milestones in Ford Motor Company history. There are three subseries. The Fiftieth Anniversary Tributes subseries includes plaques, trophies, and sound recorded and printed tributes to the company.

SUBJECT TERMS

Names, Personal and Corporate

Ford, Henry, 1863-1947
Ford Motor Company--History
Ford Motor Company. Archives.
Fair Lane (Dearborn, Mich.)
Ford Motor Company--Anniversaries, etc
Ford Motor Company--Public relations

Subjects

Archives
Press releases

Genre or Form

Photographs
Sound recordings

CONTAINER LIST

Box no.

Description

Box 1 (oversize)

Recordings

Ford Motor Company 50th Anniversary Dinner, June 17, 1953 (2 discs)

Westinghouse - presentation in connection with 50th Anniversary.

"First Wisconsin National Bank Presents the Story of Ford Motor Company" on first Wisconsin radio program, station WTMJ, June 23, 1953 (3 discs)

WENE "Ford at 50" Triple Cities Ford Dealers (2 discs)

The Northern Trust Company salutes the automobile industry and Chicago

Automobile Trade Association on its 50th Anniversary from Palmer House, March 15, 1954 (2 discs; one side only for each disc)

Box 1A (oversize)

"I Am the Guard" to Ford Motor Company from 425 Infantry Regiment

Veterans of Foreign Wars Distinguished Service Citation awarded to Ford Motor

Company in recognition of its 50 years of distinguished service and progress, 1953

State of Michigan tribute, 1953

Ford Motor Company - Belgium tribute

Detroit Historical Society - Detroit Business Founder Membership granted to Ford Motor Company, 1953

Box 2 (oversize)

"A Tribute to the Ford Motor Company 50th Anniversary" published by *Dearborn Independent* June, 1953 (10 copies)

"Tribute to Ford Motor Company," *Dearborn Independent*, attached to 1 plastic recording disc - Westinghouse Adventures in Research, "Good Queen Lizzie."

Box 3

Trophy; "1953 50th Anniversary - American Public Relations Association Award" presented to Ford Motor Company (silver anvil, 8 x 5.5 x 12.5 inches)

Item

Plaque; "50th Anniversary, 1903-1953" (Ford hubcap mounted on wood base, 25 x 18 inches)