



Finding Aid for

**CHARLES HYDE CHRYSLER CORPORATE HISTORY RESEARCH
PAPERS, circa 1995-2003**

Accession 2013.141

Finding Aid Published: 3 December 2019



Benson Ford Research Center, The Henry Ford
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OVERVIEW

REPOSITORY: Benson Ford Research Center
The Henry Ford
20900 Oakwood Blvd
Dearborn, MI 48124-5029
www.thehenryford.org
research.center@thehenryford.org

ACCESSION NUMBER: 2013.141

CREATOR: Hyde, Charles K., 1945-

TITLE: Charles Hyde Chrysler Corporate History Research Papers

INCLUSIVE DATES: circa 1995-2003

QUANTITY: 4.7 cubic ft.

LANGUAGE: The materials are in English.

ABSTRACT: The Charles Hyde Chrysler Corporate History Research Papers, circa 1995-2003, contains photocopies of documents Hyde used in the writing of his book, *Riding the Roller Coaster: A History of the Chrysler Corporation*. The information in the photocopies relates to Walter P. Chrysler and his company's history, from 1875-2002. Also included are annual reports from 1993-2000 as well as a draft of the manuscript.

ADMINISTRATIVE INFORMATION

- ACCESS RESTRICTIONS:** The collection is open for research.
- COPYRIGHT:** Copyright has been transferred to The Henry Ford by the donor. Copyright for some items in the collection may still be held by their respective creator(s).
- ACQUISITION:** Donated to The Henry Ford, 2013.
- RELATED MATERIAL:**
- Related material held by The Henry Ford:
-Charles Hyde Automotive Research Papers, circa 2003-2013, Accession 2015.73
- Related collections beyond The Henry Ford:
-Charles K. Hyde Michigan Documentation Collection Papers, 1980-2004, Accession #1688, located at the Walter P. Reuther Library, Wayne State University, Detroit, Michigan.
- Mining History Research Material, 1726-1978; Copper For America Manuscript, 2004; and Charles Hyde Mining History Book Collection, 1874-1998; all collections located at the J.R. Van Pelt and Opie Library at Michigan Technological University, Houghton, Michigan.
- Inventory of historic lighthouses on the Great Lakes 1980, located at Bowling Green State University, Bowling Green, Ohio.
- Charles Hyde collection: architectural drawings, 1890-1956 1890-1920, located at the Archives of Michigan, Lansing, Michigan.
- PREFERRED CITATION:** Item, folder, box, accession 2013.141, Charles Hyde Chrysler Corporate History Research Papers, circa 1995-2003, Benson Ford Research Center, The Henry Ford
- PROCESSING INFORMATION:** Collection processed by Janice Unger, June, 2016.

DESCRIPTION INFORMATION: Original collection inventory list prepared by Janice Unger, June 2016, and published in July 2016.

Finding aid written by Janice Unger, June 2016, and published in December 2019.

Finding aid prepared using Describing Archives: A Content Standard (DACS) and local guidelines.

BIOGRAPHICAL/HISTORICAL NOTE

Charles K. Hyde grew up in Pittsfield, Massachusetts, and earned his Ph.D. in History from the University of Wisconsin-Madison. From 1974 to 2015, he was a faculty member of Wayne State University's Department of History. Hyde has penned books on a range of automotive history topics: the history of the Chrysler Corporation; a biography of the Dodge brothers and a history of their company; the shift of Nash Motors to the Hudson Motor Car Company, and later to the American Motors Corporation; and Detroit as the "Arsenal of Democracy" during World War II.

SCOPE AND CONTENT NOTE

The research files contained in this collection contributed to the writing of Hyde's book *Riding the Roller Coaster: A History of the Chrysler Corporation* (2003), an abridged version of the complete, 1100 page corporate history Hyde previously completed. The files here are organized by topic and chronological order. They contain mostly photocopies of newspaper and magazine articles, and pertain to the years 1875-2002.

The collection is divided into 2 series, the **RIDING THE ROLLER COASTER RESEARCH FILES SERIES** and the **MANUSCRIPT SERIES**. The **RIDING THE ROLLER COASTER RESEARCH FILES SERIES** (4 cubic ft.) contains the research materials Hyde used in the writing of his book. The **MANUSCRIPT SERIES** (0.7 cubic ft.) contains lists of references and a bibliography for the work, as well as 249 pages of a type-written manuscript for the book.

SUBJECT TERMS

Names, Personal and Corporate

Hyde, Charles K., 1945-
Chrysler, Walter P. (Walter Percy), 1875-1940
Iacocca, Lee A., 1924-
Chrysler Corporation
DaimlerChrysler

Subjects

Advertising
Automobile industry and trade
Automobile racing
Automobiles
Gas-turbine automobiles
Labor

Genre and Form

Annual reports
Clippings (information artifacts)

CONTAINER LIST

Box no.	Description
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Box 1

RIDING THE ROLLER COASTER RESEARCH FILES SERIES

Walter P. Chrysler
Biographical materials
Career at Buick and Willys-Overland
DeSoto, Plymouth, and Fargo trucks
Chalmers Motor Car Company and Maxwell Motor Company
Chrysler Corporation, early and general history
Early Chrysler cars, 1924-1929
Chrysler history, 1929-1937
Chrysler engineering and Chrysler Engineering Institute
"Automobile Topics" articles, December 1933, and "American Machinist" articles,
May 1936
Air flow (2 folders)
Auto shows and racing
Death of Walter Chrysler and the late 1930s
Labor relations, 1920s-1945 (2 folders)

Box 2

Chrysler Corporation, 1958-1960
History, 1946-1961
Products, 1945-1961 (2 folders)
Chrysler's Critical Years, 1953-1964 (includes a book manuscript)
Postwar Defense and Space
Postwar Labor
Product, 1961-1978
Biography, 1960-1978 (2 folders)
General Business History, 1961-1978
Product

Box 6 (oversize)

Walter P. Chrysler Center building dedication, August 1972

Box 3

Pamphlets, The History of the Chrysler Center, 1908-2000
Racing, 1950-1980
Executive biographical materials, circa 1960 (2 folders)
Turbine cars (3 folders; includes original press kits and releases)
International defense, 1961-1979 (2 folders)
Minority and labor relations, government regulations, 1961-1975
Executive biographical materials, 1978-1979 (2 folders)
General business history, 1978-1983 (2 folders)
Advertising and products, 1978-1983

Product information, 1978-1983 (2 folders; includes original press kits)
Bailout, 1980 (3 folders)

Box 4

Lee Iacocca biographical materials
General business history, 1984-1992
New ventures, 1984-1992
Product information, 1984-1992 (2 folders; includes original press kits)
Lee A. Iacocca, 1984-1992
Other executive biographical materials, 1984-1992
General business history, 1992-1998
Product information, 1992-1998 (includes original press kit)
Annual Reports
 1993-1994
 1995-1998
 1999-2000
Chrysler-Daimler merger, 1998
DCX, 1999-2002
Chrysler Corporation general reference materials

MANUSCRIPT SERIES

References and bibliography (2 folders)
Manuscript (folders 1-2 of 7; contains pages 1-249 of *Riding the Roller Coaster*)

Box 5

Manuscript (folders 3-7 of 7; contains pages 250-1131 of *Riding the Roller Coaster*)

