



## Archival Collection Finding Aid

**TITLE:** "Of Shadows and Kings" Film Collection

**ACCESSION NUMBER:** 2002.164

**CREATOR:** Wilding Picture Productions

**INCLUSIVE DATES:** 1962

**QUANTITY:** 0.6 cubic ft. (1 box)

**LANGUAGE:** English

**ABSTRACT:** Wilding Picture Productions, founded in Detroit by Norman Wilding in 1914, was known for its production and distribution of motion pictures, television commercials, and industrial films. In 1962, the company created the film "Of Shadows and Kings" for the Ford Motor Company. In the film, a salesman explains and shows all of the new features of the 1963 Ford Thunderbird and how the car would be marketed toward "the more mature but active driver searching for quality and luxury."

The "Of Shadows and Kings" Film Collection contains one reel of 16mm color motion picture film containing the aforementioned industrial film and one VHS videocassette featuring the 1963 Thunderbird.

**ACCESS RESTRICTIONS:** The collection is open for research. Use of original materials contained in the collection is restricted. Access may be unavailable due to lack of appropriate hardware, or use copies may need to be produced unless otherwise noted. Researchers interested in this material should contact Benson Ford Research Center staff at [research.center@thehenryford.org](mailto:research.center@thehenryford.org).

**FINDING AID PUBLISHED:** September 2019

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