



Archival Collection Finding Aid

TITLE: "The American Cowboy" Film Collection

ACCESSION NUMBER: 2001.1.1821

CREATOR: Ford Motor Company

INCLUSIVE DATES: circa 1956-1959

QUANTITY: 0.6 cubic ft. (1 oversize box containing 1 reel of film)

LANGUAGE: English

ABSTRACT: In the 1950s, Ford Motor Company produced a film entitled "The American Cowboy." In the film, a reporter travels from Detroit to the Roberson Hereford Ranch in Gunnison, Colorado, to research a story on modern cowboys. The reporter is surprised to see how modernization has updated many aspects of cowboy life, and yet many aspects of cowboy life remained as they had been.

"The American Cowboy" Film Collection contains one reel of motion picture film, in color and with sound, and a running length of approximately 28 minutes.

ACCESS RESTRICTIONS: The collection is open for research; however, access to original film recordings is restricted. Researchers interested in this material should contact Research Center staff in advance at research.center@thehenryford.org.

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